

S/S by 15 Apr 84

ARMY REGULATION }  
No. 672-201 }

HEADQUARTERS  
DEPARTMENT OF THE ARMY  
WASHINGTON, DC, 15 June 1982

DECORATIONS, AWARDS, AND HONORS

THE SECRETARY OF THE ARMY RECRUITER-OF-THE-YEAR AWARDS

Effective 15 July 1982

*This revision broadens the eligibility for the Secretary of the Army Recruiter-of-the-Year Awards to include separate awards for both US Army Reserve and civil service (GS-7) recruiters. Local supplementation of this regulation is prohibited, except upon approval of the Deputy Chief of Staff for Personnel. Send requests for exception, with justification, through command channels to HQDA (DAPE-MPA), WASH, DC 20310. Interim changes to this regulation are not official unless they are authenticated by The Adjutant General. Users will destroy interim changes on their expiration dates unless sooner superseded or rescinded.*

1. **Purpose.** This regulation prescribes responsibilities and procedures for the Secretary of the Army Recruiter-of-the-Year Awards.

2. **Applicability.** This regulation applies to the Active Army and the US Army Reserve (USAR). It does not apply to the Army National Guard.

3. **Responsibilities.** a. The Secretary of the Army is the awarding authority.

b. The Deputy Chief of Staff for Personnel (DCSPER) exercises general staff supervision over the program.

c. The Commanding General, US Army Recruiting Command (CG, USAREC) administers the program.

d. Commanders of region recruiting commands will nominate one recruiter in each category for the awards. These nominations will be sent to CG, USAREC, Fort Sheridan, IL 60037.

4. **Award.** a. The Secretary of the Army Recruiter-of-the-Year Awards recognize the most outstanding—

- (1) Active Army recruiter.
- (2) US Army Reserve recruiter.
- (3) Recruiting specialist (GS-7).

b. Each award will consist of—  
(1) A suitably engraved plaque.  
(2) A letter of commendation signed by the Secretary of the Army.

5. **Eligibility.** All Active Army, USAR, and civil service (GS-7) Army recruiters now serving in USAREC are eligible to compete.

6. **Selection criteria.** Selection of nominees is based on the following criteria:

- a. Production record for the past fiscal year.
- b. Demonstration of the personal qualities and traits required of a US Army recruiter.
- c. Participation in community activities.
- d. Individual innovations in recruiting methods.

7. **Selection procedure.** a. The CG, USAREC will—

(1) Nominate annually the most outstanding Active Army, USAR, and civil service (GS-7) recruiter from each recruiting region.

(2) Forward these nominations with proper recommendations to HQDA(DAPE-MPA-EA), WASH DC 20310, to arrive by 15 November of each year.

\*This regulation supersedes AR 672-201, 1 September 1980.

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b. A board of officers from the Military Personnel Management Directorate, Office of the Deputy Chief of Staff for Personnel (ODCSPER), will—

- (1) Review the nominations.
- (2) Submit the nominations to the DCSPER, recommending the most outstanding recruiters in each category.

c. The DCSPER will—

- (1) Review the board's recommendations and select one nominee in each category.
- (2) Forward the nominations to the Secretary of the Army for approval.

8. **Nominations.** Nominations will not exceed one page in length. Each nomination will include the following information:

- a. The nominee's name, grade, social security number, date of birth, names of spouse and children, date assigned to USAREC, and home address.
- b. Recruiting station, area, district, and region to which assigned.
- c. Number of qualified personnel, based on cur-

rent enlistment criteria, who are within the assigned recruiting station area.

d. Number of recruiters with a recruiting objective who are assigned to the nominee's recruiting station.

e. A brief description of the nominee's present assignment and duties and the manner in which the nominee accomplished assigned recruiting objectives.

f. A list of civic organizations to which the nominee belongs, to include any offices the nominee holds in these organizations.

g. A description of the innovations developed by the nominee to increase local enlistments. This description will also state whether these innovations were adopted for use by USAREC.

9. **Presentation.** The awards will be presented annually to the three outstanding recruiters. The Secretary of the Army or appointed representative will present the awards in an official ceremony. The Office of the Chief of Public Affairs, OSA, together with ODCSPER, will arrange for appropriate publicity for the awards ceremony and the recipients.

The proponent agency of this regulation is the Office of the Deputy Chief of Staff for Personnel. Users are invited to send comments and suggested improvements on DA Form 2028 (Recommended Changes to Publications and Blank Forms) direct to HQDA(DAPE-MPA), WASH DC 20310.

By Order of the Secretary of the Army:

Official:

ROBERT M. JOYCE  
*Brigadier General, United States Army*  
*The Adjutant General*



E. C. MEYER  
*General, United States Army*  
*Chief of Staff*

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